

BOOKPEOPLE'S BOOKFAIR PROGRAM AT-A-GLANCE

Thank you for considering BookPeople for your school's bookfair. We serve schools all around Austin, including schools in Austin ISD, Eanes ISD, private, and parochial. We serve all grades, all reading levels, and all ages.

We offer two basic formats for your bookfair. For school bookfairs, we bring a customized version of our store to you. For instore bookfairs, we open our doors and help you make our store your own! We have broken down some of our services below.

Our in-school bookfair services include:

- Delivery and pick-up of books and registers for use during your fair along with register training for your parent volunteers
- 20% donation of all qualifying bookfair sales back to schools
- Personalized book lists to serve the interests and needs of your educators and students, including special themes, favorite series, classroom wishlists, foreign language titles.
- Author events (when possible)
- Classroom or library booktalks with our School Outreach Coordinator to build enthusiasm
- Adult booktalks for parents by a Random House sales representative
- Restocking of popular titles during your bookfair
- Option to include web sales through bookpeople.com

Contact Ellen Greene at [schools\(at\)bookpeople.com](mailto:schools(at)bookpeople.com) for more information about school bookfairs!

Our in-store bookfair services include:

- 20% donation of all qualifying bookfair sales back to your school or organization
- Building community with family night events at the store featuring book readings, poetry slams, or other events.
- Classroom or library booktalks with our School Outreach Coordinator to build enthusiasm.
- Adult booktalks for parents by a Random House sales representative
- The entire store for your customers to shop for the whole family.
- Personalized book displays to serve your school's interests and needs, including required or recommended reading, special themes, favorite series, classroom wishlists.
- Author events (when possible)
- Option to include web sales through bookpeople.com

Contact Eugenia Vela at kids_marketing@bookpeople.com for more information about in-store bookfairs!

